

MOLLY FLETCHER

CEO, Keynote Speaker & Author



Molly Fletcher is a trailblazer in every sense of the word. She is a rare talent of business wisdom, relationship brilliance and unwavering optimism. As a CEO, she shares her unconventional and unique techniques that made her one of the first female sports agents in the high stakes, big ego world of professional sports and now a successful entrepreneur.

Formerly, as president of client representation for sports and entertainment agency CSE, Molly spent two decades as one of the world's only female sports agents.

She was hailed as the “female Jerry Maguire” by CNN as she recruited and represented hundreds of sport's biggest names, including Hall of Fame pitcher John Smoltz, PGA TOUR golfer Matt Kuchar, broadcaster Erin Andrews, and basketball championship coaches Tom Izzo and Doc Rivers. As she successfully negotiated over \$500 million in contracts and built lasting relationships, she also observed and adopted the traits of those at the top of their game.

She has been featured in ESPN, Fast Company, Forbes and Sports Illustrated, and has energized organizations as diverse as AT&T, Bank of America, Michigan State University, Georgia Tech, the PGA TOUR and Home Depot.

Molly is the author of three books: *A Winner's Guide to Negotiating*; *The Business of Being the Best*; and *The 5 Best Tools to Find Your Dream Career*. She's also the founder of an e-learning platform that provides personal and professional development content for individuals and companies.

Molly has been recognized by Michigan State University with the Outstanding Alumni award and has received numerous other awards. She currently serves as a National Trustee member for the Boys & Girls Clubs of America, after serving on the Children's Healthcare of Atlanta board and as a member of Young Presidents' Organization (YPO).

Molly earned a bachelor's degree in communications from Michigan State University while competing in tennis as an elite college athlete. Molly's energy and passion for life shines through everything she does. She finds her greatest joy at home in Atlanta with her husband Fred and their three daughters.

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