

Subject line: Why I should attend Dell EMC World

Dear <first name>,

I'm writing to ask for approval to attend Dell EMC World. This conference will help me continue to develop the skills I need to maximize our IT investments.

I'll be learning from key engineers, architects and developers from design centers around the world and getting practical knowledge about our enterprise IT environment and how to take it to the next level.

Attending Dell EMC World offers:

- In-depth training and hands-on experience. I'll be able to choose from technical and content-rich sessions and labs covering the latest innovations for cloud, mobility, big data, the Internet of Things, storage and security.
- Product research and analysis. In the Solutions Showcase, I'll interact the latest enterprise solutions in real-world environments to see how we can capitalize on the new technology.
- Networking with industry experts and peers. I'll learn strategies for achieving our top IT priorities and be able to compare notes with other IT professionals. We can leverage these contacts for advice and best practices for months to come.
- Insight into important technology trends. Dell EMC World gathers thought leaders, subject matter experts and IT professionals in an immersive environment of keynotes, break-out sessions and hands-on labs.

You can learn more about Dell EMC World and the benefits it will bring us [here](#).

Here is what it will cost:

Registration: \$ [Please visit the [registration page](#) to determine your cost.]

Airfare: \$

Hotel: \$

Meals: \$

Total: \$

The conference fee increases as we move closer to the event, so I'd like to register early.

I hope you'll agree that this investment will deliver real value to our company. Please let me know if I can provide any additional information to assist in getting approval to attend.

Thanks for your consideration.

Sincerely,

<Name>